



Resolution #41

Funding for Conservation Communications

Encourage the philanthropic community to increase their funding for visual communication for conservation.

WHEREAS

- Organizations such as the International League of Conservation Photographers (ILCP) are actively engaged in the creation of conservation communications assets critical to the success of conservation campaigns;
- It is proven that compelling visual communication inspires and achieves conservation action;

THEREFORE, the International League of Conservation Photographers

- Therefore the ILCP, as a part of the 9th World Wilderness Congress, recognizes the need for increased and sustained funding of conservation communications.

RESOLVES, that

- The ILCP will work with foundations, private donors, conservation organizations, and other philanthropic organizations to educate them on the importance of visual communication, to mobilize funding and create a constituency within private philanthropy to support and promote the importance of communications in conservation,

PROPOSER

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