



THE
WILD™
FOUNDATION

A Voice for Wilderness



What we do

For 35 years, WILD has been a conservation pioneer and the only international organization devoted specifically to protecting the Earth's wilderness.

How we do it

With sister organizations in numerous countries (The Wilderness Network), and through active collaboration with governments, corporations, scientists, educators, environmentalists, the media, faith leaders, and the arts, WILD creates positive conservation action at local, regional, and national levels. WILD initiates and empowers positive change for wilderness, wildlife and people through four main programmatic areas.

- Using **Communications and Media** we stimulate informed and inspired public action.
- Through **Wilderness Policy and Management** we promote the most effective wildlands legislation and management to benefit human communities.
- And, to field test our ideas and solutions on the ground, our **Local Action** field projects train individuals, incubate and assist organizations and provide urgently needed conservation supplies.
- At the center of our work is the **World Wilderness Congress (WWC)**—the world's longest-running, public environmental forum. It achieves practical conservation results for wilderness and people by forming collaborative relationships, and convenes world leaders, top environmentalists, leading academics, native peoples, artists, faith leaders and people from every profession and walk of life. The WWC generates innovative ideas, initiates projects that create a real difference in communities around the world, inspires professionals and volunteers alike, and sounds a call-to-action for governments and corporations.

Practical results for wilderness, wildlife and people

WILD has the flexibility, experience, reputation, and partnerships to identify the most pressing problems and stimulate immediate, positive action to protect wild nature and human communities.

For example, in just a few of our initiatives in 2007 we:

- Published the first comprehensive guide to wilderness laws and policies around the world. *A Handbook on International Wilderness Law and Policy* is already acclaimed as a break-through tool for **Wilderness Policy and Management**.
- Working with our partners at the International League of Conservation Photographers, launched and implemented two Rapid Assessment Visual Expeditions (RAVE) to draw international attention to urgent conservation issues using **Communications and Media**.
- Assisted in the effort to provide an urgently needed surveillance aircraft for **Local Action** in Zakouma National Park, Chad (North Africa), to deter poachers and protect its endangered elephant herd.
- Working with colleagues in Latin America and around the world, began planning the conservation objectives for WILD 9, the 9th **World Wilderness Congress**, now set for 6–13 November 2009 in Mexico's Yucatan peninsula. WILD 9's theme, "Feel, Think, Act," follows the WWC tradition of generating practical results, while focusing on critical regional and international issues such as climate change.

Host Cities of the World Wilderness Congress



Our definition of wilderness

As the environmental crisis of **global climate change** dominates front-page news and becomes a primary concern to citizens around the world, WILD is at the forefront in recognizing the critical role played by wild nature in addressing this challenge. This focus is based on our generally accepted definition of wilderness as **“the most biologically intact, natural areas left on our planet, which provide ecosystem support services such as water and air purification, climate regulation, regeneration of soil fertility, production and maintenance of biodiversity and much more.”** While this definition grounds our work in science and presents a strong case for policy, we understand that the benefits of wilderness are not just **biological and economic**, but also **social and spiritual**. Wilderness is an essential element of a healthy and prosperous human society.



Photo by Vance D. Martin



Efficient, Collaborative Solutions

WILD is a lean organization with a global reach and a long record of collaboration, cooperation, and accomplishment. Working with international partners and with our in-house team of dedicated conservation professionals, we are able to leverage resources and ensure that the maximum amount of each donation goes directly to support programs.



WILD has been a 4 star charity (highest rating) for the past three years, and we are currently awaiting the latest designation.

Income Statement (FY 12/2007)

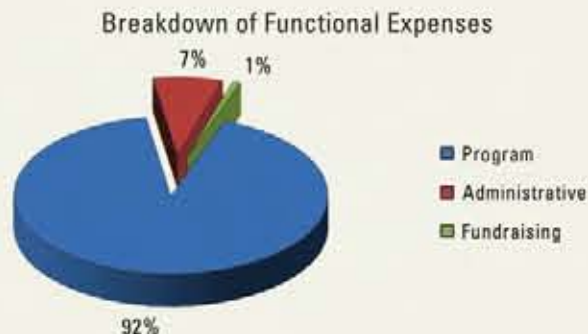
Revenue

Primary	\$1,365,622
Other	\$55,896
Total Revenue	\$1,421,518

Expenses

Program	\$1,768,273
Administrative	\$138,292
Fundraising	\$17,035
Total Functional Expenses	\$1,923,600

Payments to Affiliates	\$0
Change in Net Assets	(\$502,082)
Net Assets	\$1,412,073



Management comment on the financial information presented:

Generally accepted accounting principles for non-profit organizations require contributions to be recorded in the year the contribution is received or pledged. WILD received an extraordinary amount of funding in 2006—including but not limited to a single grant of \$637,392—that was designated for project expenditure in 2007, hence the significant negative change in net assets reflected in this report for 2007.

Join the WILD Family

Our work is only possible with the generous contributions from the extended WILD community.

Here's how you can join:

- Visit our website www.wild.org and make a secure online contribution or revolving monthly contribution;
- Make a gift of stock or other securities;
- Honor a birthday, wedding or other holiday with a contribution to wilderness, wildlife and people;
- Have your employer match your contribution;
- Spread the word! Let others know about our WILD work!

To find out more about these options, please contact Emily Loose at (303) 442 8811x10 or via email at Emily@wild.org.



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Working for Wilderness, Wildlife and People