



*Hub of the global wilderness conservation movement & steward of the Nature Needs Half™ vision*

## 2009-2010 ANNUAL REPORT

### Financials (FY 12/2009)

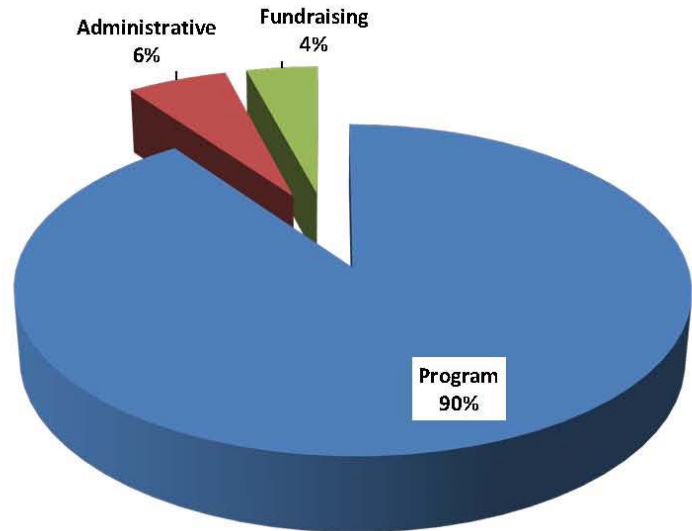
#### Revenue

Primary \$4,111,036  
Other \$136,071  
Total Revenue \$4,247,107

#### Expenses

Program \$3,312,160  
Administrative \$210,592  
Fundraising \$150,966  
Total Functional Expenses \$3,673,718  
Payments to Affiliates \$0  
Change in Net Assets \$575,799  
Net Assets \$1,910,049

### Breakdown of Functional Expense



As the hub of the global wilderness conservation movement, WILD is the only international organization dedicated entirely and explicitly to wilderness protection around the world.

Our vision – **Nature Needs Half™** - is to protect and interconnect at least half of the planet's land and water because wilderness areas provide essential social, spiritual, biological and economic benefits. We envision a planet with ample clean water, fresh air and natural resources to support all life and believe that intact wilderness areas are an essential core element of a healthy modern human society.

**How we work:** WILD works in a unique, collaborative way. We create positive change for our planet through effective conservation action, convening power and targeted communications. We are committed to an inter-generational working model, where established and emerging leaders work together.

**Where we work:** Our work is historically focused in sub-Saharan Africa and now also spans North America, Europe, Latin America and Asia. Though our focus is wild-nature, we know that effective change cannot occur without people. Therefore, we also work in the "mind & heart" through publishing, the arts, wilderness law and policy and more.

**World Wilderness Congress (WWC):** The WWC is the world's longest running public environmental forum. Convening every four years, this ongoing conservation project produces practical results by drawing on all areas of WILD's work and facilitating the efforts of many hundreds of collaborating organizations, experts, agencies and communities from around the world.

### SUPPORT WILD – "HALF" MATCH

This year, we have a very special year-end matching gift! Every donation made before 31 January 2011 will be matched dollar for dollar up to \$25,000. Support WILD's programs and our work to expand and apply the Nature Needs Half™ vision by making a contribution online, via post or by calling our offices. **Give HALF and make a WHOLE lot of impact!**